



SHOW ME THE PLAN!

Part II

**Mastering the Product Synergy,
Downline Development Tactics, &
Techniques to Building the Best
Network Marketing Company!**

SHOW ME THE PLAN! – Part 2

“Mastering the Product Synergy, Downline Development Tactics, & Techniques to Building the Best Network Marketing Company!”

LEGAL NOTICE

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

This book is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

You are encouraged to print this book for easy reading.

TABLE OF CONTENTS

Down the Rabbit Hole	5
Pros and Cons of Accumulation	7
Buying Position	9
Caution: Front Loading and their Dangers	11
The Dreaded Demotion	13
Push-up: Taking the Short Cut	15
Turning Maintenance into Profit	17
Other Factors to Consider	20
Recommended Resources + Bonuses	21

SHOW ME THE PLAN! – Part 2

“Mastering the Product Synergy, Downline Development
Tactics, & Techniques to Building the Best Network
Marketing Company

Down the Rabbit Hole

Welcome to **Show Me The Plan – Part 2!** Although this book is the second part of a 2 part series, the content here is designed to be stand-alone and each book is written with lessons applicable for every aspect in network marketing.

Let me just give you a few facts to ponder about:

Average network marketing companies today spend roughly a few hundred to a thousand dollars on Compensation or Marketing Plan Training in just **hall/training room rental, speaker salaries and question and answer sessions!** And to think that most people assume that plans are all about numbers only.

If you plan to recruit **professional networkers** (people who do network marketing for a living), and you hope to bring over their entire organization of maybe 50 – 2,000 people, your chances of sponsoring them is **close to zero** unless you are an influential leader yourself AND **you know your company's marketing plan even better than the company themselves!**

These facts are definitely worth pondering. If I am running my own network marketing company, **imagine how much money I would save.**

On the other hand, if I were building a network, **I wouldn't want to lose my people to networkers in other companies because of lack of training!** If I am not careful, I would lose up to tens of thousands of dollars!

In this book, we are taking a more in depth look at plan mechanics as well as practical steps to boost your career. Learn the tips and tricks how to:

- Avoid the various pitfalls of typical plans and how to use them to your advantage
- Stay in control in spite of quotas and use them to drive your team to success
- How to use products and create a cash flow generating machine
- Work with the right people and the right plan to become a networking juggernaut
- Learn other nifty secrets your upline might be too busy to teach you 😊

In the words of **THE MATRIX:**

Those of you, who are ready to take the *red pill* in network marketing to get to the truth behind the confusion, **get ready to find out how far down the rabbit hole goes.**