



**THE DEFINITIVE
ENCYCLOPEDIA OF
SALABLE WORDS**

**THE IDEAL
COPYWRITER'S
HANDBOOK**

**DREAM, BRING FORTH YOUR
IDEAS, AND TELL YOUR
MESSAGE WITH A THOUSAND
WORDS THAT SELL!**

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Foreword

In our everyday conversations, words have played an important role in the expression of emotions and desire. Words also have the ability to **affect** the emotions of others. It can ignite emotions such as anger, fear, jealousy, joy, lust, greed, and even love.



Surprising enough, even the most seasoned marketers overlook the most powerful element in any business. This element is usually determines the make or break between a mediocre and an outstanding business.

This element is known as **Marketable Words**.

This book will uncover its secrets to help you inspire your customers to take action and create the results you desire.

***The Definitive Encyclopedia Of Marketable Words
The Ultimate Copywriter's Companion - Paint A***

***Dream, Sell Your Ideas And Market Your Message
With A Thousand Words That Sell!***