

THE ENTREPRENEUR'S MINDSET

**101 Tips To Become
A Successful Entrepreneur**



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Chapter 1: Introduction- Why Become an Entrepreneur?

A recent survey found that more than 70% of people want to be some sort of entrepreneur. Becoming an entrepreneur is a sought after job for many reasons, including pride, purpose and possibly money. Starting and running your own business on a day to day basis is no easy task, but it is one that is truly worth the effort.

So why should you consider becoming an entrepreneur?

There are many reasons why you should consider taking that giant step and creating your own business. Here are just a few of them:

1. **Autonomy-** running your own business allows you to be in charge of your own destiny. It also helps you to avoid getting stuck in the “daily grind” or the “rat race”. For many people running their own business lets them have a career that is self-sustaining.
2. **Opportunity-** Being an entrepreneur opens up a whole new world of opportunity for you. You will have the opportunity to do anything that you want in life. This means you can choose to spend your life changing the world for the better, or you can live the type of life

- you want. Few other career choices can offer this kind of opportunity.
3. **Impact-** Many people who work for other companies truly want to work hard and help that company to succeed, but few are actually able to have such an impact. When you run your own business everything you do will directly impact the company, which can be very rewarding.
 4. **Freedom-** this is the answer most people will give if you ask them why they want to become an entrepreneur. For many people the idea of doing what they want and how they want to do is the most compelling reason to take the risk and run their own business. It is true- having freedom in life and career does make a huge difference!
 5. **Responsibility-** when you run your own business you have the ability to be responsible to society and operate your business the way that you feel it should be run. This is especially true if you have the desire to help others or the world in general. If you work for someone else you may not be able to improve the world the way you want to, but if you are the boss you can.
 6. **Being your Own Boss-** this is another common answer for why many people want to become entrepreneurs. If you are your own boss you can do things your way. You can make your own decisions, take your own risks and decide your own fate.
 7. **Time and Family-** depending on your specific goals in life, becoming an entrepreneur could give you the freedom of time and allow you to spend more of it with your family.