

The **EXPERT IN YOU**

***How To Find And Monetize
On Your Expertise And Strengths***



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Introduction

Self esteem is important. Feeling good about who you are and having confidence in yourself is something everyone should do, but many don't. The problem often lies in that they try to do something when they're younger and fail at it. If it happens more than once, they begin to lose confidence in their abilities and too many times, never gain it back.

Often, self esteem keeps us from reaching our goals. If you don't feel good about yourself, you often don't realize things you're good at. When you're told negative things about yourself from childhood, it's hard to turn those feelings around. It's time you stop giving yourself a pity party. Open your eyes. Dig deep inside yourself and discover what it is that makes you special. You can do it!

How to Find Your Expertise

You may be saying, “You don’t know me. I don’t have anything I’m good at.” You can say that until you’re blue in the face, and I’ll never believe it. Why? It’s simple. I’ve been there and done that. I’d say at one point in our lives everyone has felt like they’re not good at anything. It’s time to get over that negative self-talk and move on to finding that talent that is buried within you.

There are several ways to find out what your expertise is. Of course, if your opinion is that you can’t do anything, don’t rely on yourself for impartial judgment on that. You are, however, a good place to start.

Will you be good at everything you try...of course not! No one is good at everything. You can find what you are good at though. Maybe you love the theater. You may have a life-time dream of being an actor/actress. The problem is...you can’t act. Acting is a talent. You either have it or you don’t. Sometimes you can take every class or training course there is in a subject, and know that you’ll never be more than mediocre at it. Does that mean you still can’t work doing something you love? NO—you just have to look at the alternatives.

Maybe you’re a good organizer and planner. Maybe that dream you have of being an actor/actress gives you a vision. Instead of wasting money on acting lessons, you can train to be a director. If you like to like writing, maybe you can write scripts. Maybe you’re a master builder and you can build stage sets. I’m sure you understand what I’m trying to tell you. Take what you’re good at and work it into something you feel passionate about. Then, you’ll enjoy your work. You’ll be better at it, and feel better about yourself.

This book will help you discover what your talents are and teach you how to take those talents and monetize on them. Make money doing something you love.

- **What are you good at?** Life doesn’t come with instructions. There’s no genie that’s going to pop out of a bottle and tell