

Table of Contents

Powerful Google Resources.....	3
Google Resource #1 – Google Alerts	7
Google Resource #2 – Google Blog Search	9
Google Resource #3 – Google Checkout	10
Google Resource #4 – Custom Search	11
Google Resource #5 – Google News	12
Google Resource #6 – Google Trends	13
Google Resource #7 – Google Docs (Google Drive).....	14
Google Resource #8 – Google Groups	15
Google Resource #9 – Google Reader	17
Google Resource #10 – Google Translate.....	18

©2012 All Rights Reserved.

No part of this publication may be, including but not limited to, reproduced, in any form or medium, stored in a data retrieval system or transmitted by or through any means, without prior written permission from the publisher.

The information contained herein has been obtained from sources believed to be reliable at the time of publication. The opinions expressed herein are subject to change without notice. The publisher disclaims all warranties as to the accuracy, completeness, or adequacy of such information.

The publisher assumes no liability for errors, omissions, or inadequacies in the information contained herein or from the interpretations thereof. The publisher specifically disclaims any liability from the use or application of the information contained herein or from the interpretations thereof.

Powerful Google Resources

It goes without saying that the name *Google* is synonymous with services like Gmail, G+ and of course the Internet's most popular search engine itself.

In fact, Google has become an integral part of our lives and for many businesses; they rely heavily on the many business-related tools and services offered, including Google Analytics.

However, there is far more to Google than the services you've probably heard about, and probably use regularly. In fact, Google offers a full suite of Webmaster tools and resources that will help you further build, manage, and expand your business, **absolutely free!**

Just take a look at the many different services and resources offered:



[Web](#) [Images](#) [Video](#) [News](#) [Maps](#)

Search the Web

More Google Products

Search



Alerts

Receive news and search results via email



Blog Search

Find blogs on your favourite topics



Books

Search the full text of books



Checkout

Sell online with a convenient checkout method



Google Chrome

A browser built for speed, simplicity and security



Custom Search

Create a customised search experience for your community



Earth

Explore the world from your computer



Finance

Business info, news, and interactive charts



iGoogle

Add news, games and more to the Google homepage



Images

Search for images on the web



Maps

View maps and directions



News

Search thousands of news stories



Product Search

Search for stuff to buy



Scholar

Search scholarly papers



Toolbar

Add a search box to your browser



Trends

Explore past and present search trends



Videos

Search for videos on the web



Web Search

Search billions of web pages



Web Search Features

Find films, weather, stocks, books, and more

Explore and innovate



Code

Download APIs and open source code

Communicate, show & share



Blogger

Share your life online with a blog – it's fast, easy, and free



Calendar

Organise your schedule and share events with friends



Docs

Create and share your online documents, presentations, and spreadsheets



Gmail

Fast, searchable email with less spam



Groups

Create mailing lists and discussion groups



Panoramio

Explore and share photos of the world



Picasa

Find, edit and share your photos



Reader

Get all your blogs and news feeds fast



Sites

Create websites and secure group wikis



SketchUp

Build 3D models quickly and easily



Talk

IM and call your friends through your computer



Translate

Instantly translate text, web pages, and files between over 50 languages.



YouTube

Watch, upload and share videos

Go mobile



Mobile

Get Google products on your mobile phone



Maps for mobile

View maps, your location and get directions on your phone



Search for mobile

Search Google wherever you are

There are over 25 different resources available at

<http://www.google.co.uk/intl/en/options/> or <http://www.google.com/options/>