

It is Never Too Late To Tap Into The Power of The...



#1 ONLINE TOOL
TO **LINK** AND
EXPAND
YOUR BUSINESS

CASH IN BY
BOOSTING YOUR
SOCIAL PRESENCE

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INTRODUCTION

This report will take you through the process of setting up your LinkedIn Corporation® account and creating your profile. From here we will show you several ways that you can use LinkedIn Corporation® to expand and grow your business.

Did you know that even a freelancer can add their own company to LinkedIn Corporation®'s huge directory? Or that you can add your own products and services along with special discounts and coupons? No, then you are going to be in for a great journey while reading this report.

As with anything remember to take what you learn and apply as much as possible to your business. With so much competition today every small thing you do can help push your company higher into the public profile.

Enjoy!

GETTING STARTED WITH LINKEDIN CORPORATION®

All that you need for your LinkedIn Corporation® account is the free version. This is perfectly fine for developing good business connections within your market. Most likely you already have an account set up, if not just follow the basic directions to get one ready and then come back and follow the rest of this report.

Setting Up Your Profile

Your profile on LinkedIn Corporation® is extremely important. The words you use to describe your services and clients are used by LinkedIn Corporation® as keywords. So by applying the correct terms in your profile you can show up high in the search results.

Please note that the search results for LinkedIn Corporation® are based upon your connections. So while it is important to get a good number of connections, you don't want to start spamming people. This will not look good and only serve to get you into trouble with LinkedIn Corporation®.

You want to take the time to fill out the specialities area of your profile. If you are a graphic designer then use additional terms to describe your job. This would include using terms such as:

- Graphic designer
- Minisite design
- Banner design